

## JOURNAL OF EDUCATIONAL AND INSTRUCTIONAL STUDIES IN THE WORLD

August 2012, Volume: 2 Issue: 3 Article: 17 ISSN: 2146-7463



## MEASURING THE EFFECTIVENESS OF PROFESSIONAL DEVELOPMENT

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## **Abstract**

Measuring the Effectiveness of Professional Development lies in arranging and assessing teacher training needs based on knowledge, skills and content. Questions designed at Jeddah Community College (JCC) analyzed and interpreted these three fundamental objectives in relation to a Business Development Unit and how this offers the way forward for faculty members as well as institutes.

**Key Words:** Business development unit, training, evaluation.